

Dried Fish Products at a Seafood Show - Beijing, 1997



1-1 Fish consumption is promoted for health and other factors. Conspicuous consumption of expensive seafoods tells others you have “made it.”

1-2

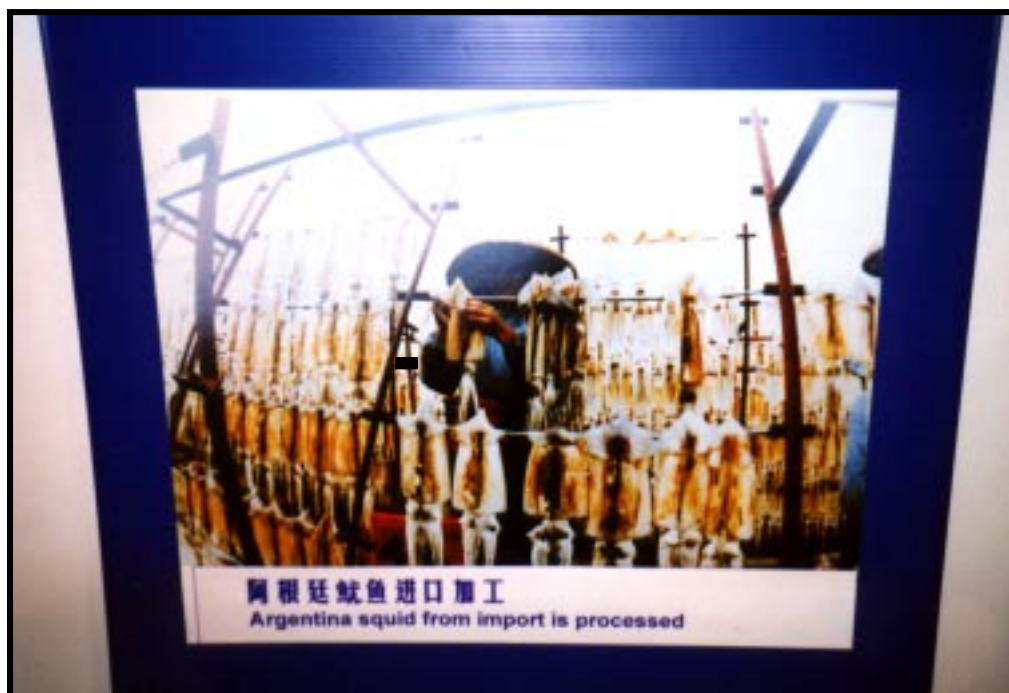




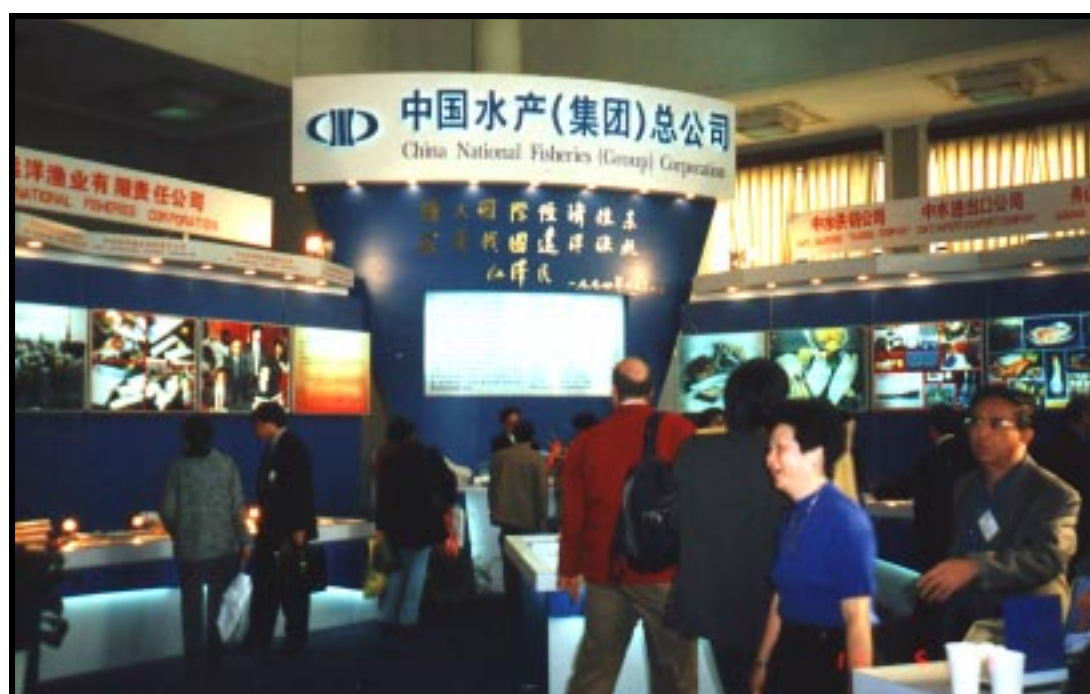
1-3 Dried pollock poster depicting a clean and sanitary plant in China. Dried pollock, which is called “baked and roasted,” is a very popular snack food in China. Most pollock is dried and then “roasted” in a quick roaster for flavor enhancement. Notice the weighing and packaging by hand due to the low cost of labor.

1-4 Long Sheng aquaculture’s poster of dried fishery products. Many species are imported frozen and dried in China. Poster includes pictures of dried oysters, dried shrimp, dried fish bladders, dried clams and squid.





1-5



1-6 China National Fisheries Corporation display. Their display includes imports/exports, fresh, frozen, value added, and dried.